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Zerona Ranks Most Researched Procedure

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Zerona has seen a huge boost in popularity and is the most researched procedure on AmericanHealthandBeauty.com for the last two months.

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The ZERONA laser from Erchonia has been getting buzz from all over the cosmetic industry thanks to multiple television features and web chatter. American Health and Beauty (AHB) has been right in the thick of it from the beginning.

We started coverage on Zerona in January of 2008 and have seen a huge growth in the number of providers that offer the procedure. The way it works is beautiful in its simplicity. It is a fat reduction procedure designed to remove fat and trim the body without invasive surgery. Unlike other procedures, ZERONA patients can continue their daily activities without interruption or downtime like surgery. The laser emulsifies adipose or fatty tissue which then releases into the interstitial space (the empty space between cells). The excess fat is passed through the body through the lymphatic



More information about the procedure ZERONA



or

Consumers researching ZERONA also researched:

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system. According to the manufacturer, the ZERONA procedure was proven through a double blind, randomized, multi-site, and placebo controlled study in which patients averaged a loss of 3.5 inches, and some lost up to as much as 9 inches compared to the placebo group that lost only a half an inch.



To celebrate the popularity of the procedure, AmericanHealthandBeauty.com is offering a special to providers who would like to advertise only the Zerona laser. [Click here](#) to view the sign up form and for more information.

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- [Physician Reports Positive Results Using the Zerona Laser](#) - While there was a large variation of how many inches patients lost, one doctor reports that every single patient he treated since July has lost inches of fat.
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